

Teradata Vantage Customer Experience 1.5.0 Release Summary (B035-3813)

Using Vantage Customer Experience Release Summary Guide

This guide describes the updates and changes for the latest version of the Vantage Customer Experience application.

Why would I use this content?

The contents of this guide are intended for installation, service, and support personnel of Teradata to understand the latest enhancements in the application.

How do I use this content?

Use this guide to know the details of latest features and resolved issues in the latest release.

How do I get started?

These instructions are for administrators. Because much of this document is focused on deployment and administration of Vantage Customer Experience, you should be familiar with Vantage applications.

Vantage CX 1.5.0 New Features and Improvements

Orchestration

- Changes to datagrid table to improve performance
- Support for Bring Your Own Model (BYOM)

Administration

- Support to SAML SSO
- Validation of Workflow Email

Certifications

Certified for AdvSQL 17.10

Vantage CX 1.4.0 New Features and Improvements

Foundational Services

Support for loading customer profile attributes from database into the customer session.
Support for loading customer event details from database into the customer session.
New ability to import and export simulation environments

Orchestration

Creating simulation environments and viewing its reports

Administration

Creating exclusion window timings

Vantage CX 1.3.0 New Features and Improvements

Foundational Services

New API Host service
Supportability and logging enhancements
Support for Daylight Savings Time in workflow scheduling

Vantage CX 1.2.0 New Features and Improvements

Orchestration

New Message Strategy and Delivery Channels feature for integration with event streaming triggers
New API: DeliverTargetedMessages (DTM) for Message Strategy to retrieve prioritized list of targeted messages
New API: RecordMessageEvents (RME) for Message Strategy to record one or more extensions and responses to customer session

New API: GetExtendedOrRespondedMessages (GERM) to return all attributes of a message extended or responded by customer during interaction

New API: AddToCustomerSession (ACS) for Message Strategy add any attributes to customer session without returning messages

Dynamic logging level change without need to restart service

Celebrus Certification 1.2

Segmentation

New Analytical Segmentation feature to run Path based datasets and create Segments to target in customer lists

New Analytical Segment node in Customer Lists to support Analytical Segmentation

Attribute Events

Foundational Services

New checkpointing and resumability features for workflows and customer lists

Importing and exporting workflows and customer lists includes Rules, Data Integrations, Analytical Segments and other related information

New ability to import and export Rules