

Teradata Vantage Customer Experience 1.3.0 Release Summary (B035-3813)

Vantage CX 1.3.0 New Features and Improvements

Foundational Services

- New API Host service
- Supportability and logging enhancements
- Support for Daylight Savings Time in workflow scheduling

Vantage CX 1.2.0 New Features and Improvements

Orchestration

- New Message Strategy and Delivery Channels feature for integration with event streaming triggers
- New API: DeliverTargetedMessages (DTM) for Message Strategy to retrieve prioritized list of targeted messages
- New API: RecordMessageEvents (RME) for Message Strategy to record one or more extensions and responses to customer session
- New API: GetExtendedOrRespondedMessages (GERM) to return all attributes of a message extended or responded by customer during interaction
- New API: AddToCustomerSession (ACS) for Message Strategy add any attributes to customer session without returning messages
- Dynamic logging level change without need to restart service
- Celebrus Certification 1.2

Segmentation

- New Analytical Segmentation feature to run Path based datasets and create Segments to target in customer lists
- New Analytical Segment node in Customer Lists to support Analytical Segmentation
- Attribute Events

Foundational Services

- New checkpointing and resumability features for workflows and customer lists
- Importing and exporting workflows and customer lists includes Rules, Data Integrations, Analytical Segments and other related information
- New ability to import and export Rules